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**THE
FOOTBALL
LEAGUE
CUP
FINAL**

SAT., MARCH 3, 1973

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NORWICH CITY




THE FOOTBALL LEAGUE



CUP **FINAL**

**SATURDAY
3rd MARCH
1973** **KICK
OFF
3.30 pm**



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Official Programme Ten Pence

Incorporating Cup Final Issue of "League Football"

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LEAGUE



CUP

FACTS AND FIGURES

BOTH Tottenham Hotspur and Norwich City are previous winners of the Football League Cup. Spurs won it two years ago in 1971 when they defeated Aston Villa 2-0 at Wembley with both goals scored by Martin Chivers. Norwich City's success came when the final was a home and away aggregate affair in 1962. They beat Rochdale 3-0 away and 1-0 at home.

Spurs victims in 1971 were Swansea City, Sheffield United, West Bromwich Albion, Coventry City and Bristol City on their way to Wembley. Norwich City defeated Chesterfield, Lincoln City, Middlesbrough, Sunderland and Blackpool on the road to the 1962 final.

History will be made today in the League Cup Final whatever the result. No club has won the competition more than once since its inception.

★ ★ ★

Both teams have used the same number of players (16) and scored the same number of goals (15) in the competition this season on the way to the final. Norwich's appearances for six matches are as follows: Keelan, Butler, Briggs, Cross, Paddon and Anderson 6 each; Stringer, Livermore and Bone 5 each; Forbes 4; Payne, Govier and Black 3 each; Howard 1 plus 2 subs; Cheesley 1; Blair 1 sub. Goalscorers: Paddon 5, Bone 4, Cross 3, Stringer, Howard and Govier 1 each.

★ ★ ★

Spurs appearances for nine games are: Jennings, Knowles, Pratt, England, Perryman and Chivers 9 each; Pearce 8 plus 1 sub; Gilzean and Naylor 7 plus 1 sub each; Peters 7; Evans 6; Coates 4 plus 2 subs; Kinnear 3; Beal 2; Dillon 1; Neighbour 1 sub. Goalscorers: Peters 5, Chivers 4, Gilzean and Pratt 2 each, Pearce and Perryman 1 each.

★ ★ ★

Spurs have reached Wembley this time after beating three Second Division teams: Huddersfield Town, Middlesbrough and Millwall plus two First Division sides: Liverpool and Wolverhampton Wanderers. Norwich defeated three First Division teams, Leicester City, Arsenal and Chelsea, a Second Division side Hull City and one from the Fourth Division Stockport County.

★ ★ ★

Spurs still have ten of their team which played in the 1971 final on their books: Jennings, Knowles, Kinnear, Collins, Beal, Gilzean, Perryman, Chivers, Peters and Neighbour. Missing man is Mullery now back at Fulham. Substitute Pearce is also still at White Hart Lane. Norwich do not have any of their 1962 side with them today.

★ ★ ★

Martin Chivers has been the leading goalscorer in the League Cup for the last two seasons. In 1970-71 he was top with seven goals and again in 1971-72 with the same total. To date he has registered four this season.

★ ★ ★

Spurs have a remarkable record in cup finals. This is their ninth senior Cup Final and they have yet to lose one. They won the F.A. Cup in 1901, 1921, 1961, 1962 and 1967, the League Cup in 1971, the European Cup Winners Cup in 1963 and the U.E.F.A. Cup in 1972.

★ ★ ★

The twelfth season of the Football League Cup in 1971-72 saw attendances reach a new high of 2,397,154 for an average of 19,489 per match. This was nearly 100,000 better than the previous best figure in 1969-70.

'SPOT ON' FOR PENALTY PRIZE

TODAY a Wembley dream comes true for four young footballers—and it is a day they will remember even after they may have forgotten the result of today's League Cup Final. They are the four finalists for ITV's nationwide 'On the Ball' Penalty Prize. This is the fourth year of the competition and for the first time it has been organized with twelve of the ITV Companies scouring their own regions to find a 'Penalty Prize' champion.

In the Midlands area alone, 5,000 boys were sifted through to produce a winner who has in fact qualified for today's Wembley final. So all of today's finalists know the pressure of competition and know what it is like to face a top Football League goalkeeper. But they could only guess at the atmosphere and tension they will experience in front of a packed Wembley crowd. For the first time Northern Ireland, which has produced two of the previous three winners, has no finalist, so these are the four boys who will battle out today's final for the T.V. Times Trophy:—

BARRY HAYES—aged fifteen from Middlesbrough, the winner of the Tyne Tees area competition, who scored 5 out of 6 against Gary Sprake of Leeds in the Northern semi-final.

PETER BAKER—aged 14 from Walsall in Staffordshire ATV area champion who came through the Southern semi-final by scoring 5 out of 6 against John Jackson of Crystal Palace. His brother Alan was a professional with Aston Villa.

RONNIE CLAYTON—aged fifteen from Holyhead in Anglesey, North Wales. The winner of the HTV (Wales) area competition for the second year running, who scored 5 out of 6 against Joe Corrigan of Manchester City in the Northern semi-final.

CHRISTOPHER O'SULLIVAN—aged fifteen from Vauxhall in South East London, winner of the London and Southern area competition who scored 5 out of 6, also against John Jackson of Crystal Palace in the Southern semi-final.

NORWICH CITY F.C., 1972-3



Photographed above with the Div. 2 Championship Cup won in 1971/2 promoting the club to Div. 1 for the first time in their history.

BACK ROW (left to right): D. Cross, N. O'Donnell, P. Hubbard, M. Causton, K. Keelan, D. Forbes, D. Stringer, C. Payne. FRONT ROW: K. Foggo, J. Bone, (now with Sheffield United), T. Anderson, G. Paddon, D. Livermore, G. Butler, M. Briggs.

CANARIES 'SING' THEIR



WAY TO WEMBLEY

NORWICH SET TO COMPLETE LEAGUE CUP 'DOUBLE'!

NORWICH CITY, who visit Wembley for the first time, today attempt to complete an extraordinary hat-trick against London clubs in successive League Cup games and so crown a remarkable first season in the First Division.

Arsenal, the first of their London victims, were sunk by three goals from Graham Paddon in the quarter-final victory that underlined the arrival of Norwich as a First Division force. Next came that three-match saga against Chelsea in the semi-final. After their convincing 2-0 victory at Stamford Bridge in the first leg, Norwich looked Wembley-bound when leading 5-2 on aggregate with only six minutes remaining of the second.

Then, dramatically, a blanket of fog dropped over Carrow Road and referee Gordon Hill was left with no choice but to call the game off. Chelsea, albeit briefly, were saved. Norwich manager Ron Saunders summed up the feelings of everyone connected with the club when he said: "I've never been so disappointed in my life."

But Norwich bounced back from their shattering experience to beat Chelsea 1-0 in the third encounter. Not only was justice done; it was seen to be done before fog again enveloped the City ground within minutes of a triumph that gave East Anglia one of its biggest nights of celebration.

The moment was doubly rewarding for Saunders, who learned the managerial trade with eight years at Yeovil and Oxford United before taking over at Norwich in July 1969. He was brought up on Merseyside, where football is almost a religion. As a player he was as hard as the proverbial nails—a centre-forward who scored goals for Everton, Tonbridge, Gillingham, Portsmouth, Watford and Charlton. Now his down-to-earth attitude

and shrewd spending have brought First Division football to Norfolk for the first time.

Norwich City's reputation as cup-fighters began as long ago as season 1908-09, when they knocked Liverpool out of the F.A. Cup at Anfield. Two seasons later another of the country's top sides, Sunderland, crashed 3-1 to them. At the time Norwich were outside the Football League which they entered as founder-members of the Third Division in 1920.

Even the current success of Norwich cannot dim the memory of the 1958-59 season. Then City, once more a Third Division club (they were promoted in 1934 and relegated again five years later) swept aside Manchester United, Cardiff City, Tottenham and Sheffield United before losing 1-0 to Luton in a replayed semi-final.

This debut appearance at Wembley is not City's first trip to the League Cup Final. They were the second winners of the trophy when they beat Rochdale 4-0 on aggregate in the two-legged 1962 Final. Both Norwich and the League Cup have changed dramatically since then.

The City side that beat Chelsea to get here cost a total of £169,000, which is but a fraction of what Tottenham, today's opponents, have spent on team-building in the past decade.

Will the Canaries continue to sing at Wembley? Can Norwich clinch a place in Europe—and the history books? If they succeed, Ron Saunders can truthfully claim that he built a cup-winning team on a shoe-string. Or was it an extra packet of bird seed?



RON SAUNDERS—
Has built a Cup-winning side
on a shoe-string.

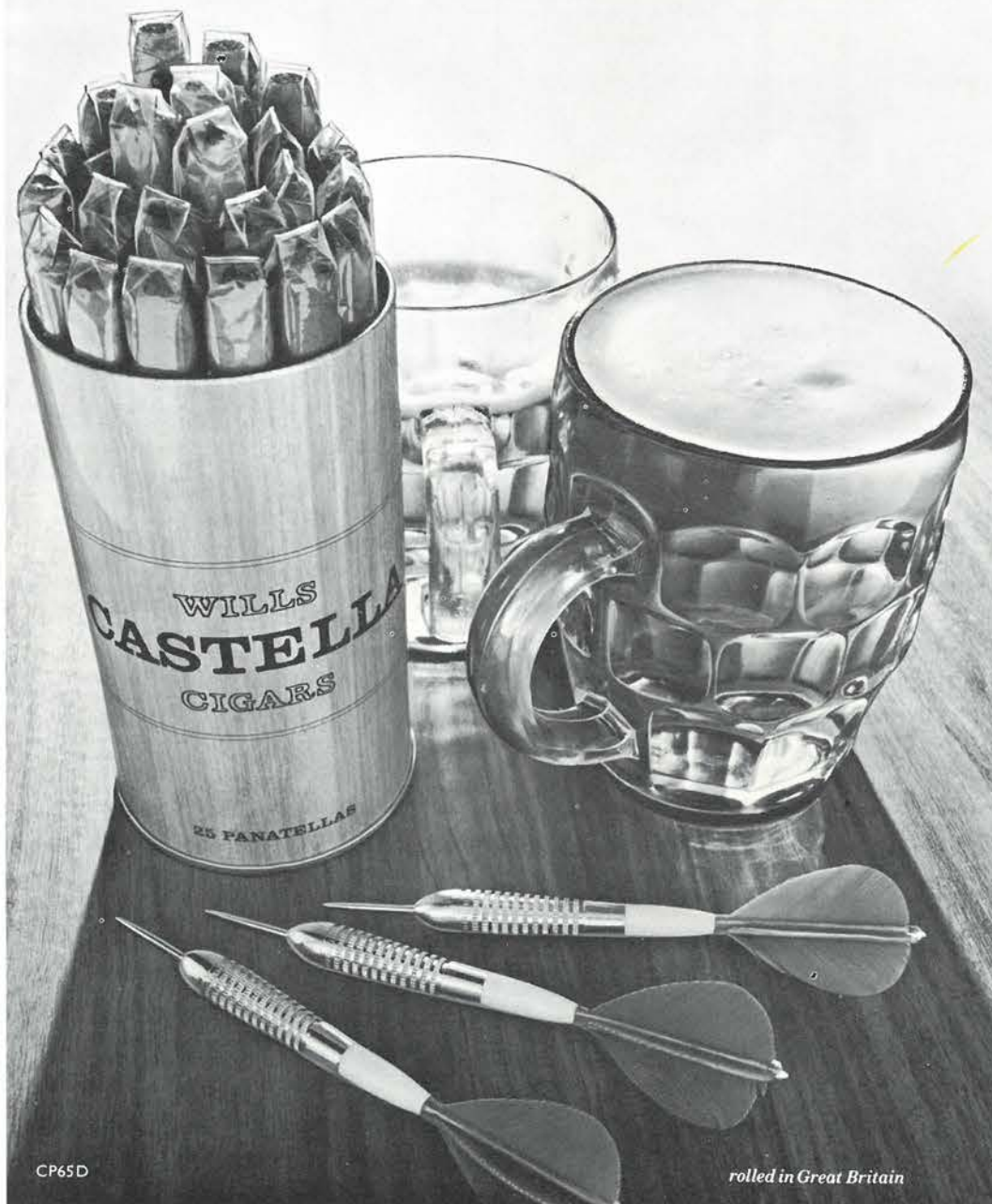
NORWICH CITY – THEIR PATH TO WEMBLEY

Opponents & Venue	Result	Round	Opponents & Venue	Result	Round
—	Bye	1	Arsenal (A)	3-0	5
Leicester City (H)	2-1	2	(Paddon 3)		
(Bone 2)			Chelsea (A)	2-0	S-F
Hull City (A)	2-1	3	(Bone, Cross)		
(Paddon 2)			Chelsea (H)	1-0	S-F
Stockport County (A)	5-1	4	(Govier)		
(Cross 2, Bone, Stringer, Howard)			(Norwich won 3-0 on aggregate)		

Scorers: Paddon 5, Bone 4, Cross 3, Govier, Howard, Stringer. Total goals: 15-3.

Castella

makes a good time great.



WHO'S WHO FOR NORWICH CITY



DUNCAN FORBES

KEVIN KEELAN: A richly experienced goalkeeper whose ability matches his towering physique—as Chelsea discovered in the League Cup semi-final matches. He joined the East Anglian club in July 1963 from Wrexham. Originally with Aston Villa, he has made over 350 League appearances and was ever-present for City last season. Born Calcutta, India.

CLIVE PAYNE: Signed full professional forms with Norwich in March 1968 and made his debut for the club against East Anglian neighbours, Ipswich in September 1968. Injured at Southampton last November, returned to first team duty against Leeds United in January. Born Aylsham (Norfolk).

GEOFF BUTLER: This speedy full-back cost Norwich £30,000 from Sunderland in October 1968. He began his career with Middlesbrough and was transferred for £57,000 to Chelsea in September 1967. After only four months and nine League matches with the London club, he returned to the North-east, joining Sunderland at a fee of £65,000.

DAVE STRINGER: Former England Youth International defender, he was voted Norwich "Player of the Year" last season. Gorleston-born, he joined City as a professional in May 1963 and made his League debut at Coventry in April 1965. Ever-present last season and now approaching 350 first-team games, he captained Norwich in the semi-final against Chelsea, when Duncan Forbes was injured.

DUNCAN FORBES: City's captain and centre-half returned in January after missing both League Cup semi-final matches with a lung injury received in the quarter-final. Was a bargain buy at £15,000 from Colchester in September 1968. Born in Edinburgh and originally with Scottish club Musselburgh, he made 270 League appearances for Colchester and has played more than 150 senior games for Norwich.

MAX BRIGGS: First played for Norwich as an amateur while working for a local insurance company. Holder of seven "O" levels, he then played on the wing and found it difficult to establish a first-team place. Since manager Ron Saunders switched him to midfield he has been a consistent member of the City side.

DOUG LIVERMORE: The midfield Merseysider joined Norwich from Liverpool at a fee of £22,000 in November 1970 and has developed into one of City's key players. He made only 13 League appearances for the Anfield club, but was present in all but one match in Norwich's triumphant Second Division campaign last season.

JIM BLAIR: Signed from St. Mirren at the early part of this season at a reported fee of £20,000. Extremely versatile, is equally at home in a midfield role or, alternatively, can be used as an effective striker. Age 24 has only recently moved into first team duty.

DAVID CROSS: Strong, determined centre-forward signed for the record Norwich fee of £40,000 from Rochdale in October 1971. His understanding with Jim Bone in City's attack has been a feature of the club's success last season and this.

GRAHAM PADDON: Watch out, Spurs—he scored a hat-trick at Arsenal in the League Cup quarter-finals following two goals against Hull in the third round. Previously with Coventry, he joined Norwich at a fee of £25,000 in October 1969. Quickly established himself at Carrow Road and played regularly during last season's promotion drive.

TERRY ANDERSON: Former Arsenal winger, he joined City in February 1965 for £15,000 and successfully switched to midfield. Last season he made 32 League appearances. This term he has worn the No. 11 shirt regularly. Was England Youth cap with Arsenal.

TREVOR HOWARD: Local boy—born at King's Lynn—and signed full professional forms with Norwich in July 1967. Scored in the fourth round Norwich win against Stockport County in this year's League Cup Competition. Norwich fans regard him as the "Super Sub".



JIM BLAIR

Timetable and Programme of Music

2.00 pm to 2.45 pm

MUSIC BY THE BAND OF THE CORPS OF
ROYAL ENGINEERS (CHATHAM)

(by permission of the Engineer-in-Chief)

Conducted by Captain R. A. Ridings, ARCM, psm, RE

2.45 pm to 3.05 pm

Final of the "On-the-Ball" Penalty Prize Competition

Finalists enter the Arena preceded by the Ball Boys

3.05 pm to 3.20 pm

MUSIC BY THE BAND OF THE CORPS OF
ROYAL ENGINEERS (CHATHAM AND ALDERSHOT)

3.20 pm

PRESENTATION OF THE TEAMS TO
THE RT. HON THE EARL OF HAREWOOD, LL.D

THE NATIONAL ANTHEM

3.30 pm

KICK-OFF

4.15 pm

HALF-TIME

MARCHING DISPLAY BY
THE MASSED BANDS OF THE CORPS OF ROYAL ENGINEERS
(CHATHAM AND ALDERSHOT)

Drum Majors: Chatham—W.O.II. M. R. Andrew, RE
Aldershot—Drum Major L. Patton, RE

5.10 pm

END OF MATCH

PRESENTATION OF THE CUP AND TROPHIES BY
THE RT. HON. THE EARL OF HAREWOOD, LL.D

THE NATIONAL ANTHEM

(Note: No extra time will be played in the event of scores being level after 90 minutes)

RESULTS OF PREVIOUS LEAGUE CUP FINALS

Season	Winners	Division	Opponents and Division	Final Legs (1st 2nd)
1960-61	Aston Villa	I	Rotherham United II	3-2 (0-2:3-0)
1961-62	Norwich City	II	Rochdale IV	4-0 (3-0:1-0)
1962-63	Birmingham City	I	Aston Villa	3-1 (3-1:0-0)
1963-64	Leicester City	I	Stoke City	4-3 (1-1:3-2)
1964-65	Chelsea	I	Leicester City	3-2 (3-2:0-0)
1965-66	West Bromwich Albion	I	West Ham United	5-3 (1-2:4-1)
1966-67	Queen's Park Rangers	III	West Bromwich Albion	3-2 (Wembley)
1967-68	Leeds United	I	Arsenal	1-0 (Wembley)
1968-69	Swindon Town	III	Arsenal	3-1 (Wembley)
1969-70	Manchester City	I	West Bromwich Albion	2-1 (Wembley)
1970-71	Tottenham Hotspur	I	Aston Villa	2-0 (Wembley)
1971-72	Stoke City	I	Chelsea	2-1 (Wembley)

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GLOBE
TROTTERS '73**

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LEAGUE FOOTBALL

HOTSPUR

ports and white



captain)

ATES

d), Flame Flag

ED.

(Kick-off 3 p.m.)

A. Cup Final, is the

th has refereed—he

took charge of the 1965-66 Final, between west Bromwich Albion and west Ham United which was played over two legs.

Other important games Mr. Smith has refereed include the 1964 Amateur Cup Final, the 1971 F.A. Challenge Trophy Final and the 1971 Watney Cup Final.

Mr. Smith's early refereeing was in the Stroud and District and then the Western Leagues. He was appointed to The Football League's linesmen's list in 1954-55 and went on the referees' list five years later. Since 1968-69 he has been a F.I.F.A. official. He is employed by the Midlands Electricity Board as a chargehand linesman.

2.00 per copy 2.45 p

2.45 per copy 3.05 p

3.05 per copy 3.20 p

3.20 per

3.30 per

3.35 per

5.10 per

(Note:

RESULTS

Season Winners

1960-61	Aston Villa
1961-62	Norwich City
1962-63	Birmingham C
1963-64	Leicester City
1964-65	Chelsea
1965-66	West Bromwic
1966-67	Queen's Park
1967-68	Leeds United
1968-69	Swindon Tow
1969-70	Manchester Ci
1970-71	Tottenham Ho
1971-72	Stoke City

The Texaco Cup.



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A weak babe grew to a howling success

THE LEAGUE CUP, a comparative youngster in the football world, has grown into a sturdy asset well within its thirteen years' existence. It is an achievement meriting generous recognition the more because it had a long hard struggle in the beginning to get anything better at top level than grudging acceptance. Well-to-do clubs were not enamoured by it when it came into the family through the wishes of the majority, who believed it would eventually relieve their financial burdens. It was given a lukewarm reception, with its early demise predicted by cynics whose main criticism, ignoring its potential value to others, was that it lacked glamour. In short, they saw it as an unnecessary encumbrance at a crowded table.

Thus the puny infant started life unloved except by the poor relations but gradually began to thrive. Its robust health was assured when the bold step of giving it a Wembley background which opened a way into Europe was taken seven years ago. Soon a money-spinner comparable with its big brother, the F.A. Cup, it has duly justified the faith and far-sightedness of those who saw it safely through its growing pains. The romance of its development is similar to that of the F.A. Cup.

All the 92 League clubs now loyally support their 1960 offspring. It is a coincidence that the world-famous national F.A. tournament was also 13 years old when the number of clubs linked with it first totalled 100 (season 1883-84). In the beginning, because playing for a prize as amateurs was widely frowned upon, it was shunned by all except a handful of active supporters. A mere 15 clubs ushered in the tournament 102 years ago. Six seasons had gone before the number exceeded 40 and before an attendance of 5,000 was reached at the Final.

The amazing popularity gained by the competition by the turn of the century has long been history: in the last decade The League Cup has made some more in like manner, with the Wembley show-day a sell-out after exceptional 'gate' receipts in most of the rounds.

The public's fondness for knock-out football was proved again by the fact that League Cup crowds for several years have

been higher than the average for the season's League games, and better than the average for the top Divisions in the later rounds. The response has falsified any fears about whether it would survive the test.

THE attraction for some years was given a sharper edge by a rush of goals. Perhaps inevitably, as the yearning to reach Wembley and share in all that goes with it increases, scoring has diminished to the current low level.

Today's Final, which offers both the rivals a chance to become the first club to win the trophy a second time (Norwich City did so in 1962, Tottenham Hotspur in 1971), is the 120th match played in this season's competition, including 28 replays. In the previous 119 home teams scored 186, away teams 120; total 306, average 2.57 a game.

Round	Games	Goals		Wins
		H	A	
1	28	46	26	72
*R	8	15	6	21
2	32	47	28	75
*R	8	15	9	24
3	16	23	17	40
*R	8	13	8	21
4	8	15	11	26
*R	1	0	1	1
5	4	5	6	11
*R	2	3	2	5
S.F.	4	4	6	10
	119	186	120	306

59 32
* replays, including 7 second replays.

WALTER PILKINGTON

Cover: Tottenham Hotspur's Wembley squad, left to right: *Back row:* Martin Chivers, Mike England, Martin Peters, Peter Collins. *Fourth row:* Alan Gilzean, Pat Jennings, Cyril Knowles *Third row:* Terry Naylor, Ray Evans, Phil Beal, Mike Dillon *Second row:* Jimmy Pearce, Steve Perryman, Joe Kinnear *Front row:* Ralph Coates, Jimmy Neighbour, Roger Morgan, John Pratt. **Centre pages:** Norwich City (left to right): Steve Govier, Paul Cheesley, Doug Livermore, Clive Payne, Max Briggs, Neil O'Donnell, David Stringer, Graham Paddon, Geoff Butler, Kevin Keelan, Jim Bone, Alan Black, Terry Anderson, David Cross, Trevor Howard, Duncan Forbes, Jim Blair, Mervyn Cawston.

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captain)

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2.45 pm to 3.05 pm

3.05 pm to 3.20 pm

3.20 pm

3.30 pm

4.15 pm

5.10 pm

(Note:)

RESULTS

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1968-69	Swindon Town
1969-70	Manchester City
1970-71	Tottenham Hotspur
1971-72	Stoke City

**HAI
GL
TROTTERS**

This is Norwich

WHEN Norwich City line up at Wembley for this season's League Cup Final, I shall think back to a day in the summer of 1957, a few months after I had become chairman at Carrow Road. That was the time when I stood at the microphone at The League's annual meeting and thanked other clubs for having the confidence to re-elect Norwich City. I said then that we would all be working hard to ensure that we would never again have to apply for re-election and that, I am pleased to say, has been true.

Sixteen years later Norwich City are a First Division club playing at Wembley. From such a low note—I remember that we went 26 matches without winning during the season when I became chairman—we picked ourselves up and made slow but sure progress.

I would like to think that other clubs, currently struggling to survive, can take some comfort from what has been achieved at Carrow Road. Even in the darkest days of failure, a club must be ambitious and aim for the top. We have shown what can be done but there is no quick or easy way to the top. It takes hard work and dedication by all concerned to rise from such a low level. In the boardroom it is absolutely vital to have harmony between directors especially in a place like Norwich where everybody knows everyone else. I have always had the support of sincere and hard working directors.

All Norwich remembers our progress in the 1958-59 F.A. Cup, those tremendous games at Carrow Road against Manchester United, Cardiff City, Tottenham Hotspur and Sheffield United. Make no mistake, we missed being the only Third Division club ever to reach an F.A. Cup Final at Wembley by a mere whisker, losing by the only goal to Luton Town at Birmingham in the semi-final replay after we had drawn 1-1 with them at Tottenham.

Archie Macaulay, our manager at that time, played a big part in our success story in those days. That Cup run paved the way for promotion the following season and I must admit that when we reached the Second Division we thought, for a long while, that we had reached our highest level. We were the second winners of The League Cup, back in 1962 when we beat Rochdale over two legs but this was a period of consolidation. I recall that in those days the Second Division was laced with many of today's leading First Division teams, in fact last season's leading four—Derby, Leeds, Liverpool and Manchester City were all in Division Two in those seasons. Now we are meeting up with them again in the top flight.

NORWICH CITY'S progress in recent seasons follows the appointment of Ron Saunders as manager in the summer of 1969. This man is a first class manager as I believe his record shows. As I recall, Mr Saunders did not know of our initial interest in him, in fact he was in Spain on holiday when we made the first approaches.

Appointing a manager is not the straightforward task some supporters might think. You cannot ask him what academic qualifications he has, how many examination passes he's obtained like you would if you were interviewing someone for a job in commerce or industry. *You must rely on your own judgement and on the individual's personal qualities.*

I remember that we met Mr Saunders in the Great Eastern Hotel in London. We had a fair amount of experience of interviewing managers and knew what to look for. Mr Saunders only confirmed at that interview what we thought about him before. He was a man who had the desire to succeed. He was absolutely dedicated... a fair man

says chairman

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City's finest hour

difficult to shake from his views. Later we were to find that he never asks anything from his players that he will not tackle himself.

I am not taking anything away from anyone else at Carrow Road when I say that our manager has been instrumental in obtaining the success we have had in the last season or so. And that success has meant everything to the people in the city. *On the Ball City*—not so much a song, more a hymn—is sung these days with the vigour that it was in our Cup run 14 seasons ago.

Since we knew we were at Wembley I have received many letters and phone calls from people I have not heard from for years. My various business interests in Norwich have given me an insight into how the club's success has boosted morale on the shop floor, in offices and among people in every possible walk of life.

MIND YOU, there was a time when we all wondered whether fate was going to keep us from Wembley. There we were, within minutes of a place in The League Cup Final, when the game with Chelsea was called off. At the time, it was a shattering psychological blow. I saw people standing crying and I know many of them did not go to the replayed game with Chelsea because they could not face the strain. It reflects the character of the side that they went out for that match full of determination to succeed. It would have been cruelly unjust if they had not.

So here we are at Wembley... the greatest day in the long history of the club. Surely our achievement will act as a spur to those clubs who today find themselves in the position we were not so very long ago when I gave a vote of thanks to my fellow chairmen at the annual meeting 16 years ago.

We are not a particularly affluent club although we have never been in the 'red' during the past 16 years. We cannot compete with those of our First Division rivals who think nothing of paying out vast amounts for players. But we do have a manager who has welded a team of triers together; players determined to give their best for the club, men with character and ability.

To say that Norwich City have had a chequered existence in The League would perhaps be something of an understatement. There was a time when the club seemed all set to fold up completely and I remember that my father, who was a shareholder, talked in terms of a 'glorious future for Norwich City' and how many people in those days, looked on him as a super-optimist. But time has proved him right. Wembley is our big day. I believe our future is a bright one.



GEOFFREY WATLING

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HA GL TROTTERS '73

LEAGUE CUP '73

ONE MAN who will be awaiting the result of The League Cup Final with a keener interest than most is Ron Ashman, a Norwich City servant for 21 years now managing Scunthorpe United. For Ron, League Cup Final day is a day of divided loyalties, first to Norwich, secondly to Tottenham, a team he openly admits are one of, if not the, particular favourites of his.

"I would go a very long way to watch Tottenham," he says. "When I look at the way they play and their attitude towards football it's all I want out of the game. If I could get a team together just like Tottenham's I would." But Ron's thoughts will also be with Norwich's players as they nervously shuffle their feet in the north dressing room in the tension-racked minutes before they actually walk out in front of 100,000 people.

"When I left Carrow Road after 21 years, I never thought I would get the yellow and green out of my system. But I soon did when I got down to work here at Scunthorpe. Mind you, I still look for their results and always keep an eye on their fortunes. I'm very pleased that they have done so much in the last couple of years.

"My trainer used to be with them and I've got a couple of former Canaries in my side so there's quite a bit of interest here. I'm proud that they have finally got to Wembley for, though they reached The League Cup Final before, it was one

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6

Ron's loyalties

of those two-legged affairs, played at Carrow Road and Rochdale's Spotland!"

He adds: "I think the greatest thing about this achievement is the honour for the players. For too long, Norwich were in the East Anglian backwoods, overshadowed by Ipswich."

In fact, if Ron cups his ear effectively enough, he may well be able to hear the cheers at Wembley, for his Scunthorpe side are in Third Division action just a few miles away at Brentford. "I wish Brentford had offered to play the game on Friday night then I would have been at Wembley," he admits.

Ron's mind will also go back to the day early in 1959 when Norwich met 'Spurs in another historic cup battle. He was captain of the Canaries' side which had



steamrollered Ilford, Swindon, mighty Manchester United and Cardiff out of the F.A. Cup's first four rounds. Remember that Norwich were then just a humble Third Division side. It was, in fact, their finest hour.

Before a 67,633 crowd at White Hart Lane, little Norwich stormed into a 1-0 lead through Terry Allcock which they held until a few seconds from time when Cliff Jones snatched a 'Spurs equaliser. Those are the facts. "It was a tremendous

on a knife edge

game," recalls Ron. "Spurs had a few internal troubles at that time—Danny Blanchflower was in and out of the team. When we drew them, we thought we had a reasonable chance of winning because of the position they were in.

"The replay at Carrow Road was just as exciting but, to we players, a tighter game. We won by the only goal scored by Terry Bly." Norwich, as all will know, went out in the semi-final replay to Luton but that Cup run was the high-spot of Ashman's long career with the Canaries. He played in 590 League games and 72 Cup matches between

1947 and 1964. And when he hung up his boots he managed the club which had almost become a part of him. Indeed, Ron actually played in the two-legged Cup Final—which Norwich won—in 1962.

"Although I won't be at Wembley," he says, "I'll be thinking about them no matter what the result." And what about the result? "No predictions from me," he announces. "I have such a great regard for both teams that I won't pre-judge the score. Suffice to say that you pick out sides as you go along in Cup competitions. Tottenham are one of those sides."

Part two of Kevin's dream

WHEN Norwich City goalkeeper Kevin Keelan faces the Tottenham firing line at Wembley, it will add the final chapter to a remarkable comeback story and complete a dual target Keelan set himself when he was a youngster.

Target number one was to play on the same pitch as Stan Matthews. "I achieved this early on in my career when I was at Aston Villa," he explains. "I only played nine League games for Villa but one of those was against Blackpool at Bloomfield Road and the great man was playing."

Keelan's second target was to play at Wembley. "I've been to Wembley," he says, "but it was only as a spectator to watch the 1962 F.A. Cup Final between Spurs and Burnley. Every player dreams of making a Wembley appearance at least once in his career but I thought my chances were remote when I drifted into non-League soccer after playing for Villa."

The City 'keeper has had to wait a long time to realise that second part of his boyhood ambitions. After playing for Kidderminster Harriers in the West Midlands League he got back into The League game with Wrexham and moved to Norwich in July 1963.

In recent seasons he has played a big part in City's dramatic rise up the ladder and he singles out one man who's been responsible for turning City from an average, middle-of-the-table Second Division team into a First Division side at Wembley.



"Ron Saunders is a tremendous manager, one I would compare with any in the country," says Keelan. "His main quality is his ability to make every member of the side want to do well."

For everyone connected with the Carrow Road club, that visit to Wembley is a landmark. For Keelan though, it's that little bit extra special... the day a dream becomes reality.

7

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From the time the Watney Cup started, it has been hailed as a success. It ensures a pre-season line-up of strong teams, and the sponsorship money involved not only helps Clubs to start the season well but also benefits the game as a whole. The Watney Cup is dedicated to setting a fast pace, giving lots of action and providing more goals. It's a revolutionary approach to football; the Watney Cup is the first sponsored U.K. football event to guarantee goals.

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50 years of Wembley

WEMBLEY STADIUM, scene of English soccer's greatest moment when Alf Ramsey's side won the World Cup in 1966, and venue for some of the most historic matches and memorable moments in the game, is 50 years old this year. The Norwich City-Tottenham Hotspur League Cup Final will be the latest in a long line of prestigious matches to be staged at the Stadium stretching back over half a century to the F.A. Cup Final of 1923 when soccer followers first stepped inside the Empire Stadium.

But the famous Stadium has not only been the mecca for soccer followers in those 50 years. Every year it is a magnet for Rugby League enthusiasts their Cup Final, for women's hockey followers, speedway and Gaelic football supporters.

Last summer rock and roll devotees packed on to the sacred turf at the Stadium's first ever rock concert.

The Stadium regularly stages greyhound racing and at one time even included American grid-iron football on its list of events. But soccer continues to provide Wembley with its main attraction, particularly the important occasions like The League and F.A. Cup Finals when capacity 100,000 crowds provide work for an army of 2,000 behind the scenes.

One aspect that has not changed in the last 50 years though is Wembley's drawing power for soccer followers. They squeezed into the Stadium half a century ago to watch that Bolton-West Ham game . . . and they've been filling it for F.A. and League Cup Finals ever since.

Football Manager of the Month—January, 1973: Don Revie, Leeds United F.C.

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norwich city



wembley 73

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Out of the shadows at long last

DANNY BLANCHFLOWER led Tottenham Hotspur to their greatest triumphs wearing the number four shirt. Alan Mullery powered the club to further glories on the domestic and international fronts from that numerical position... now John Pratt wears the number four shirt at White Hart Lane, determined to emulate his famous predecessors.

Pratt, the local lad who waited seven years to establish himself as a first team regular at White Hart Lane, has stepped soundly and decisively into Mullery's shoes.

Manager Bill Nicholson may be joking when he says that only internationals are allowed to wear that number four shirt, but Pratt's displays for Spurs this season illustrate the knack Nicholson has for replacing quality players with men of a similar calibre.

Pratt has netted some vital goals for Tottenham this season including one of the three that enabled Spurs to knock out Liverpool in The League Cup quarter-finals. He packs a powerful shot in both feet but it is as a midfield man of stamina and courage that he has made his presence so forceably felt this season.

Born at Hackney, Pratt trained with Portsmouth as a youngster and had trials with Brentford. But no club actually fell over backwards to sign him and he was all set for a career with a firm of merchant bankers in the city when Spurs moved for him in 1965.

His League debut came in the North London 'derby' game with Arsenal in March 1969 when he wore the number five shirt as a late replacement for the injured Mike England. But his chances of regular League soccer were thwarted, first by the emergence of Steve Perryman and then when Martin Peters and later Ralph Coates moved to White Hart Lane to reinforce the midfield strength.

"I **THOUGHT** I might get my chance when Alan Mullery went to Fulham on loan towards the end of last season," says Pratt. "But then I broke my nose, Mullery returned to White Hart Lane and played some tremendous games. It was frustrating for me. I had been in and out of the side for something like four years. I once thought my chance had come when I ousted Terry Venables but later we went to Derby and were beaten 5-0 and I went out."

"I was beginning to wonder about my future with Tottenham until this season. So far I've only missed a couple of games and things are going well for me."

At the time of writing, Pratt's goal tally—including that effort against Liverpool—stood at seven, more than he's ever scored in the whole of his career at White Hart Lane. "I once went two whole seasons without scoring so it's been nice getting on the list fairly regularly this season," he says.

"There are scoring opportunities for a midfield player and when they come, the goals tend to be spectacular ones from long range like that Liverpool one. When you do score like that it gives you the confidence to let fly more often and in some respects I've been fortunate this season

in that some of my best games and goals have been televised."

Pratt's Wembley appearance will be the highspot of his career. He was a member of the Tottenham squad for the 1971 League Cup Final against Aston Villa but did not play and says: "Along with that debut game against Arsenal, the Wembley match will be one I'll always remember."

"That first game will always stand out for me because I only knew I was playing about 35 minutes before the kick off. Mike England was injured and it was either Dennis Bond or myself who was to take over." Out of the shadows at long last.

THAT is all in the past though. After seven years of trying to break through, John Pratt has finally made it... in the shirt that used to be worn by such artists as Blanchflower, Mullery and before them, a certain Bill Nicholson. When Pratt steps on to that famous Wembley pitch, he'll be following in some very famous footsteps.

John Pratt heads for goal in the game against last season's League Cup winners Stoke City at White Hart Lane.



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HA GL TROTTERS '73

The 'Spurs way

LEAGUE CUP '73

BILL WATSON agrees with the sentiments expressed in a recent *League Football* article . . . that weight training for footballers can do more harm than good. On the face of it that's a surprising statement from a former Olympic lifter who supervises the weight sessions at White Hart Lane but Bill explains: "There are three main benefits to be obtained from players using weights, they increase agility, flexibility and mobility. But training without expert supervision can be harmful."

...first they lift...

Tottenham's players are not the only people to benefit from Bill Watson's weight classes. At a gymnasium in Chelmsford, Bill runs 'keep shape' classes for women who vary from teenagers to grandmothers.

"The current craze in slimming has brought about a lot of interest in this type of class," reports the man who lifted for Britain in the 1948 Olympics. "I get a large cross section of women at these classes including two who used to be members of the 'TV Toppers' dance group. Obviously the work they do differs greatly from that of the 'Spurs' players, but the overall idea is the same . . . to build up agility and suppleness and generally keep in shape."

Weight training is part of Tottenham's weekly routine. "I think most of the lads enjoy it," says Bill (pictured below), "it makes a break from the normal training out on the pitch. As professional sportsmen they're all useful with the

weights and Steve Perryman, in particular, is exceptionally good.

"It just shows that you don't have to be a big chap to handle weights. One of the best players I've had in the 14 years I've been coming to White Hart Lane was Cliff Jones and like Perryman, he was a small 'un."

League Football readers who feel they need to lose a pound or two from around the middle should take note of Bill Watson's advice to aid the fight on flab. "You don't have to have weights to keep in trim," he says. "There are many exercises that can be done in the home which will help you lose weight if you do them regularly. To get rid of excess weight around the middle there's nothing better than the old exercise, lying on the floor and sitting up, without using the hands. Do that 20 times a day for a week or so and you should notice a difference."



16

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to win cups...

THERE is no doubt in Dave Mackay's mind about the outcome of The League Cup Final. "Tottenham are sure to win," vows the Scot who became a playing legend even before he hung up his boots. He's so sure about it not because of 'Spurs' superior League position or because of the way the facts look on paper. "When it comes to winning Cups, all Bill Nicholson's sides have had the necessary qualities. He has always had players with character and colour, players able to overcome nerves and tension on big days, able to raise their games."

Mackay (right), now manager of Nottingham Forest, last played on the Wembley turf in 1967 when he led Tottenham to the F.A. Cup with a 2-1 win over Chelsea. "I was just about the only player left from the 'double' side and from our Cup win in 1962 but even so, Wembley held no fears for us. You see, Tottenham have always had dominant players able to take charge of matches—players like Danny Blanchflower and, I must say it, myself. We did not get influenced by the occasion. We



...then beat nerves...

were at Wembley so often that it almost became a second home."

What about the dressing room atmosphere as the teams wait to stride out into the deafening Wembley bowl? "Very hard to explain," says Mackay. "You think about everything but you think about nothing. Everything is a blur. But you are really conscious of the occasion. It starts when you drive down Wembley Way after your hotel meal. From then you're just waiting for the game to start. Everyone is keyed up and every player seems to take this particular sort of tension in a different way."

"This is why Norwich will find it so hard. Nerves show and these nerves can either make you play twice as well or half as good. Some players just go listless. Yes, the pressures will all be on Norwich . . . it's too much like home for Tottenham."

Another pointer to the outcome? "Well," says Mackay, "Norwich's poor form in the First Division could well give them an inferiority complex. People say The League and the Cup are two different things . . . but poor form in The League certainly does make players apprehensive. Character wins Cups and, to my mind, 'Spurs' have got this really necessary quality."

MARTIN CHIVERS and Pat Jennings are two Tottenham players who have felt the pressures of the game at its highest level, men you think would be used to the nerves and anxious waiting in the dressing room before kick off.

Yet both these internationals go through a fairly set pre-match routine to ease the butterflies in their stomachs. "Martin has to be in the dressing room a good hour before the match starts," explains 'Spurs' midfield man John Pratt. "He doesn't like to be rushed at all. Pat goes through a fairly precise pre-match routine and always has a tot of brandy before going out."

"Trainer Johnny Wallis spends a long time with Pat rubbing oil into his legs so that he doesn't get any grease on his hands. I think the majority of players follow some sort of pre-match dressing room routine to help ease the nerves."

Pratt himself admits to feeling keyed up before every game, "I suppose it's only natural," he says. "But the only time I really get worried is if I am held up by traffic on the way to the ground. If that happens then I really do start to feel the butterflies in my stomach."

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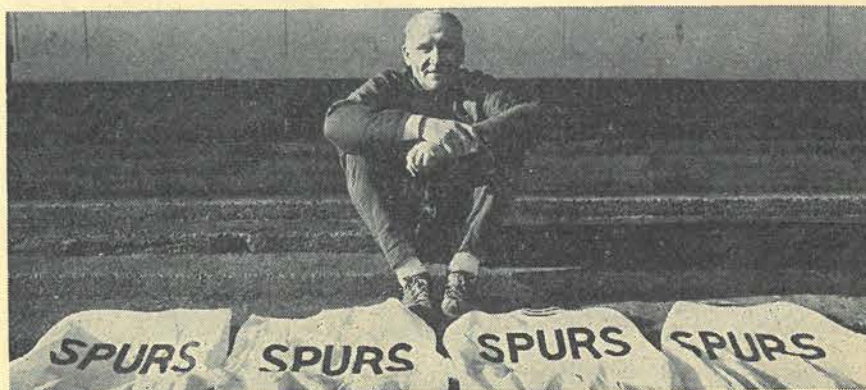
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Bill and Ron-men

THE SHREWD Yorkshireman who headed south to find fame and acclaim first as a player and later as a manager in London... the hardened Merseysider who went the rounds as a player in The League before branching out into management and finding a formula for success in what was once the soccer outpost of East Anglia. Those are the intriguing personalities behind The League Cup Finalists; Bill Nicholson for whom Wembley is virtually a second home and Ron Saunders, dour, dedicated and absolutely determined to achieve success. Despite the differences in terms of experience there is a similarity between the two. Both have a Northern upbringing which shows in a common-sense approach to soccer. Each has mutual respect for the other.

Nicholson, with three F.A. Cup successes and a League Cup victory in the last decade, has been at the top of the management tree ever since he took over in charge at White Hart Lane in October 1958. His first match as manager provided signs of what was to come. In front of a 45,000 White Hart Lane crowd, 'Spurs beat Everton 10-4. "If we go on like this, I shall be a very happy man," was the new manager's simple after-match comment... 15 years later Nicholson remains a fairly contented individual. Within two seasons at the Tottenham helm, he had built a side of flair and ability. In that magical 1960-61 season 'Spurs carried all before them—League Champions by a clear eight points and F.A. Cup winners, a victory they repeated at Wembley the following year. Then followed success on the European front with a memorable 5-1 victory over Atletico Madrid in the European Cup Winners' Cup Final in Rotterdam.



The 'double' side dispersed but Nicholson piloted 'Spurs to further honours—another F.A. Cup victory in 1967, a League Cup triumph two years ago, a second European success last season in the U.E.F.A. Cup.

Nicholson talks about the game enthusiastically, emphasising the qualities most dear to his heart that have been evident in successive Tottenham teams under his guidance... ability—individually and in a team sense—character, personality. The 'Spurs manager is not keen on gimmicks in the game or kidology.

"Different managers have different methods. I've never been one who believes you can kid all the people all the time. It just won't work. If a player is not a good player no amount of kidding or psychology will make him one. Perhaps there's too much trumpet blowing in football today and not enough thought about the basics."

Nicholson left his native Scarborough as an inside forward and went to White Hart Lane in 1936. But it was as a wing half that he gained success as a player in the immediate post-war years, winning one England cap against Portugal in 1951. If the war had not cut into his playing career, there would surely have been more caps. Those were the days when supporters, parched by the lack of League soccer during the conflict with Hitler, became addicted to the game. 'Gates' of 60,000 for a League match were commonplace. It was a phenomenon soccer is unlikely to ever see again.

"Even the 'double' side could not command support to that extent," says Nicholson. "The game has changed without doubt in so much as the public's attitude is concerned. In those early post war years, people flocked to matches to watch good football. There

18

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with a purpose

was no European soccer. There were no floodlit games. The game on and off the field was simple and straightforward. In recent seasons, certainly since the 1966 World Cup, the public has been brainwashed by the Press. Method, systems and so on have taken over."

IN HIS OFFICE under the main stand at Carrow Road, Ron Saunders would probably agree with a lot of what Nicholson says. But compared with the Tottenham manager, Saunders is the new boy... 17 weeks carrying out a Second Division survival job at Oxford and now in his third season at Norwich, in which time he has taken them into the First Division.

Norwich had to do a lot of talking to persuade Saunders to move there in the summer of 1969. "In 17 weeks at Oxford, I did 12 months work," he says. "I built up a youth policy and was reluctant to give it all up so soon. But Norwich bent over backwards to help me and although I initially turned them down because of the work I was doing at Oxford, I had second thoughts because City convinced me that I was the man they wanted."

Norwich chairman Geoffrey Watling says of Saunders: "We knew of him as a player—and he wasn't a great footballer but great players don't necessarily make great managers. It's what they know about the game that's more important than how good they were playing it. He's a man of dedication and has a desire to succeed." Saunders does not smile a great deal and he takes life seriously—very seriously. But ask him a question and he'll fire back the reply with candid honesty.

"If I hadn't have become a manager I'd probably have been a cost accountant when I finished playing. I had trained for that and I'd have been a success," he says in a matter-of-fact way. What qualities does he believe are the most important for a manager? "Honesty and integrity with his players, those are the most vital qualities," he answers.

But there is another side to the City manager... Ron Saunders the family man. With a son aged 16, seven-year-old twins (a girl and boy) and a daughter aged six, the Norwich manager has a full home life that he admits does suffer because of his soccer responsibilities. "When my children start to call me uncle, I start to get a little concerned," he says. "But this game demands your attention every hour of every day. You see those soccer books over there," he says pointing to a shelf full of soccer literature, "well, I've got just as many at home. You can never leave this job behind. Even when you're sitting at home watching television on a Sunday afternoon you'll be thinking about the game. There's no getting away from it."

SAUNDERS stopping Athletic and nearest I got Cup one season Now Saunders leads City number 172



19

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RESULTS

Season	Winners
1960-61	Aston Villa
1961-62	Norwich City
1962-63	Birmingham
1963-64	Leicester City
1964-65	Chelsea
1965-66	West Bromwich
1966-67	Queen's Park
1967-68	Leeds United
1968-69	Swindon Town
1969-70	Manchester City
1970-71	Tottenham Hotspur
1971-72	Stoke City

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Dave stayed home to make good

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1971-72	Stoke City

FOR A SCHOOL tucked away in an area off the main soccer map, the Alderman Leach School at Gorleston, Norfolk, lists some star names among its old boys. They include referee Norman Burtenshaw who handled last season's League Cup Final, Wolves' skipper Mike Bailey, Arsenal defender Peter Simpson and the person he used to sit next to at school, Norwich City defender David Stringer.

City's longest serving player—"I think I beat Kevin Keelan by a couple of months"—is the local lad who stayed at home... and made good.

Born at Great Yarmouth, where he still lives with his wife and two young children, Stringer developed as a player in local soccer and eventually went to Carrow Road as an amateur before turning professional in May 1963.

Yet one of his biggest disappointments in the game was being rejected by Arsenal after he had made three appearances for their South East Counties League side. "At the time it was a tremendous blow," he reflects, "particularly as Peter Simpson had gone to Highbury." But he then had trials for Crystal Palace and was offered terms by Southern League Chelmsford. "Norwich stepped in at this time though and I went to Carrow Road as an amateur and then Ron Ashman offered me professional terms."

League FOOTBALL

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22

Although Norfolk born and bred, Stringer's soccer loyalties as a youngster tended to lie in the direction of Old Trafford. There was no particular reason for this he says. "Every youngster in those days seemed to support United. I followed the game very closely as a lad and for as long as I can remember I wanted to be a footballer."

LAST SEASON was one to remember for the City defender. After helping Norwich reach the First Division for the first time in their history he was voted the club's player of the year by supporters... a reward for his loyalty and dedication as well as his performances on the pitch.

"Playing in the First Division was something I'd always dreamed about and Wembley will be another highlight." After serving Norwich so well in the Second Division, did Stringer notice a difference when he and City made their First Division debuts this season? "There is a difference," he admits. "To some extent there are the occasional easy games in the Second Division but that's not the case in the First. Every match is a tough one and there's no let-up in the pressure. It's on you all the time."

To ease that pressure, Stringer has found a new hobby to occupy his time away from Carrow Road... he goes shooting—not for goals but at clay pigeons. "I've only recently taken this up and at the moment I miss more than I hit. But it's a good way of relaxing for a while and it's certainly ideal for reflexes."

Holder of the F.A.'s preliminary coaching badge, Stringer says that when the time comes for him to hang up his boots, he would like to turn to coaching. "I've also one or two business ideas for the future," he adds.

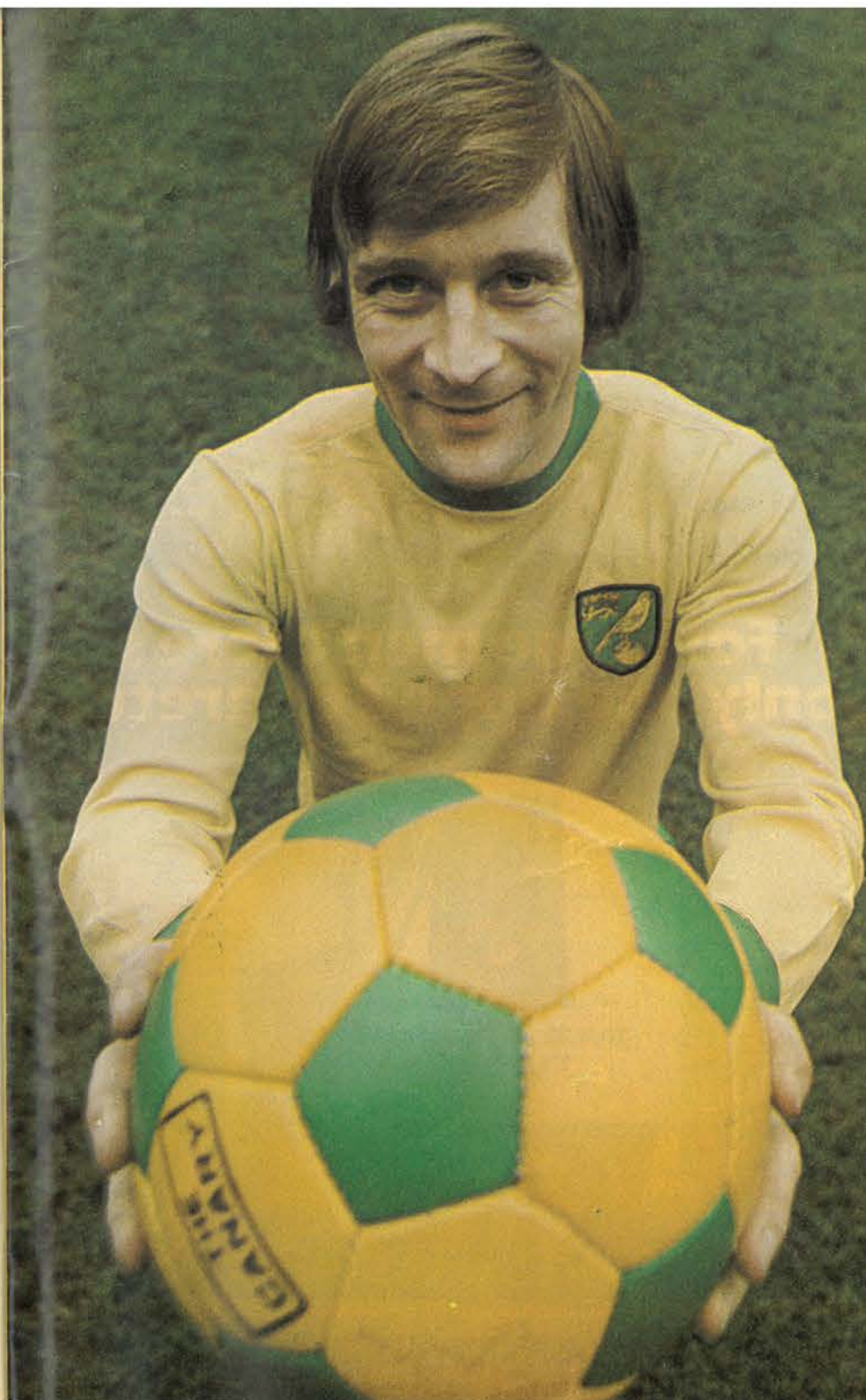
But the immediate future is dominated by the Wembley appearance when the Stringer clan will be out in force. "Apart from my wife, my mother, father and brother will be at the game, in fact I don't think there'll be many people left in Norfolk that afternoon."

And no one will be following Norwich's progress against Tottenham—and Stringer's performance in particular—more closely than the youngsters from the Alderman Leach School.

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1969-70	Manchester City
1970-71	Tottenham Hotspur
1971-72	Stoke City

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2. CLIVE PAYNE
3. GEOFF BUTLER
4. DAVE STRINGER
5. DUNCAN FORBES (Captain)
6. MAX BRIGGS
7. DOUG LIVERMORE
8. JIM BLAIR
9. DAVID CROSS
10. GRAHAM PADDON
11. TERRY ANDERSON

Substitute: TREVOR HOWARD

Manager: R. SAUNDERS

TOTTENHAM HOTSPUR

White shirts, white shorts and white
stockings.

1. PAT JENNINGS
2. JOE KINNEAR
3. CYRIL KNOWLES
4. JOHN PRATT
5. MIKE ENGLAND
6. PHIL BEAL
7. ALAN GILZEAN
8. STEVE PERRYMAN
9. MARTIN CHIVERS
10. MARTIN PETERS (Captain)
11. JIMMY PEARCE

Substitute: RALPH COATES

Manager: W. NICHOLSON

Referee: Mr. D. SMITH (Gloucestershire)

Linesmen: Mr. J. E. THACKER (Lincoln), Red Flag, Mr. J. FLYE (Pontypridd), Flame Flag

Reserve Linesman: Mr. K. V. KELSALL (Stafford)

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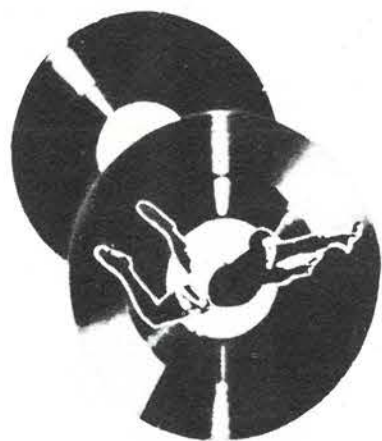
MAN IN CHARGE

Today's referee, David Smith, from Gloucestershire, who was in charge of last season's F.A. Cup Final, is the man officiating at today's big game.

One of The League's most experienced referees, it will be the second League Cup Final Smith has refereed—he took charge of the 1965-66 Final, between West Bromwich Albion and West Ham United which was played over two legs.

Other important games Mr. Smith has refereed include the 1964 Amateur Cup Final, the 1971 F.A. Challenge Trophy Final and the 1971 Watney Cup Final.

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WHEN IT COMES TO CUP FOOTBALL, THE QUESTION HAS TO BE ASKED:
**'WAS IT THE TOTTENHAM CLUB OR BILL NICHOLSON WHO WAS BORN
UNDER SOME SPECIAL STAR?'**

SPURS AIM FOR FIFTH WEMBLEY WIN

FOR a club which declined to enter the competition for the first six years of its existence, Tottenham Hotspur have a remarkable record in the Football League Cup. Winners in 1971, they were semi-finalists in 1969 and 1972 and, like Norwich City, they now bid to become the first club to take the trophy twice. Today is the fifth time Spurs have played here, and on all four previous occasions they walked off as winners. Indeed, their overall record in Cup football is without parallel—eight Finals, eight victories.

Six of those conquests, including the four at Wembley, have been achieved in the past twelve years under Bill Nicholson, whose record as a one-club manager may never be equalled. For under Nicholson, Spurs' Wembley triumphs form only part of a phenomenal list of honours. First came the 1961 League Championship and F.A. Cup double, followed by the F.A. Cup again in 1962 and the European Cup-Winners' Cup in 1963. Tottenham returned to Wembley for the F.A. Cup in 1967 and then, after another four-year interval, came their League Cup success of 1971. Last year they won the new U.E.F.A. Cup. Thus Spurs, having been the first British club to win a European tournament, became our first to inscribe two different European titles on their scroll of honour.

When it comes to Cup football, the question has to be asked: was it the Tottenham club or Bill Nicholson who was born under some special star? Perhaps both were; for while, by the law of averages, all good things must end sometime, Spurs, Nicholson and Cup success have become so synonymous that their supporters nowadays travel to Wembley in a different mood from any others who come here on Cup Final occasions. They don't just hope Tottenham will win; they expect them to do so.

Man and boy, Nicholson has been with Spurs for 37 years. He left his Scarborough home to join their Northfleet nursery as a youth in 1936. At right-half he was a pillar in Arthur Rowe's great push-and-run Tottenham team which won the Second Division in 1950 and the League Championship in 1951. His one full international cap, complete with a goal, arrived in the days before Wembley became England's regular home—at Goodison Park, Everton, in a 5-2 win against Portugal in May 1951.

The dedication and application of Nicholson the player was never less than 100 per cent, yet the feeling is inescapable that he has put even more

into the job of manager. His is a record that commands the respect not only of the players he brings to Wembley again today, but of his own contemporaries in the managerial field.

This regard was admirably expressed two months ago when Brian Clough said after Derby County were drawn at home to Tottenham in the fourth round of the F.A. Cup: "Spurs have all their stars, but the man who really worries me is Bill Nicholson. He is the one manager who has made Wembley a second home for his succession of players over the past ten years. His record is staggering: one League Championship, three F.A. Cups, a win in each of the Cup-Winners' Cup, the League Cup, the U.E.F.A. Cup and now he's taken them to Wembley again. I think all of the big names in the Tottenham side, all the players of skill—Jennings, Chivers, Perryman, Gilzean and so on—and I still come back to this man Nicholson. Aside from his managerial achievements, I regard him as one of the honest men in the game."

There was something special about Tottenham's first two successes early this century. In 1901 they were the first non-League club to win the F.A. Cup since the Football League was founded in 1888 (Spurs waited another seven years to be admitted to the Second Division). When next they carried off the F.A. Cup, at Stamford Bridge in 1921, they made history as the first London club to win it twice.

Today they are warm favourites to become the first club to achieve two Cup hat-tricks. The first was in 1961 (F.A. Cup), 1962 (F.A. Cup) and 1963 (Cup-Winners' Cup). Now they can follow the 1971 League Cup and the 1972 U.E.F.A. Cup with the 1973 League Cup. If they succeed Bill Nicholson should be awarded a cup of his own; if they don't, he still deserves one for all he has achieved in the past.



TOTTENHAM HOTSPUR – THEIR PATH TO WEMBLEY

Opponents & Venue	Results	Round	Opponents & Venue	Results	Round
—	Bye	1	Liverpool (A) (Peters)	1-1	5
Huddersfield Town (H) (Chivers, Gilzean)	2-1	2	Liverpool (H) (Chivers 2, Pratt)	3-1	Replay
Middlesbrough (A) (Pearce)	1-1	3	Wolverhampton Wanderers (A) (Peters, Pratt)	2-1	S-F
Middlesbrough (H)	0-0 (after extra time)	Replay	Wolverhampton Wanderers (H) (Peters, Chivers) (Tottenham won 4-3 on aggregate)	2-2 (after extra time)	S-F
Middlesbrough (H) (Peters, Gilzean)	2-1 2nd Replay (after extra time)				
Millwall (H) (Peters, Perryman)	2-0	4			

Scorers: Peters 5, Chivers 4, Gilzean 2, Pratt 2, Pearce, Perryman. Total goals 15-8.

TOTTENHAM HOTSPUR F.C., 1972-3



Photographed above with the UEFA Cup won at the end of last season and the Football Combination Trophy.

BACK ROW (left to right): P. Beal, R. Evans, C. Knowles, P. Collins, P. Jennings, M. England, M. Chivers, A. Gilzean, T. Naylor. FRONT ROW: R. Coates, J. Kinnear, J. Pearce, M. Peters (Captain), S. Perryman, J. Pratt, R. Morgan, J. Neighbour.



PAT JENNINGS

FACE-TO-FACE WITH TOTTENHAM HOTSPUR

PAT JENNINGS: N. Ireland's International goalkeeper, with 39 caps, is enjoying another outstanding season between Tottenham's posts. As a junior with Newry Town he represented N. Ireland in a Youth International tournament at Bognor Regis, where he was spotted by Watford. They signed him and in April 1964, aged 18, he gained his first full cap. Two months later he moved to Tottenham—fee £25,000.

RAY EVANS: A former England Youth full-back who progressed to Tottenham's first team via the youth and reserve sides. Turned professional in May 1967, and made his League debut against Arsenal at Highbury in March 1969.

JOE KINNEAR: Hoping for a second League Cup Winners medal, this resolute right back first joined Spurs (amateur forms) in 1963 and turned professional two years later. Eire international.

CYRIL KNOWLES: This Yorkshire-born left back began as a winger in the South Elmsall District Boys team. After a period in Wolves nursery he turned professional with Middlesbrough, and was transferred to Tottenham in May 1964 for a then record full-back fee of £45,000. England International with four caps.

JOHN PRATT: Now establishing himself in the Tottenham No. 4 shirt previously worn with distinction by such players as Danny Blanchflower and Alan Mullery. After playing for London Boys he became a Brentford junior. Joined Spurs as an amateur and signed professional in November 1965.

MIKE ENGLAND: Commanding Welsh International centre-half with 39 full caps, he has given Spurs wonderful value for the £95,000 they paid Blackburn Rovers for him in August 1966. Joined Blackburn's groundstaff as a 15-year-old and played in several positions before settling at centre-half. In seven seasons with Tottenham he has played nearly 250 First Division matches.

PHILIP BEAL: After three months' absence with a thigh injury he regained a place in Tottenham's defence last month when his own replacement, Terry Naylor, broke a leg. At 28 he is the longest-serving player on Spurs' staff with more than 250 League appearances to his name. Has been awarded a testimonial to mark his professional service to the club which began in January 1962. Born Godstone. 5ft. 10in., 11st. 9lb.

ALAN GILZEAN: Brilliant touch player and at 34 the "sage of Spurs", for whom he has appeared in winning F.A. Cup, League Cup and U.E.F.A. Cup teams. Elegant, long-serving Scottish International forward with 22 caps, he joined Tottenham from Dundee in December 1964, fee £72,500. In nearly 450 League matches for Dundee and Tottenham he has scored over 200 goals, many with his head.

STEVE PERRYMAN: Forceful young midfield player and Tottenham's vice-captain. Though only 21, he has been a first-team "regular" for four seasons. A former England Schoolboy and Youth International, he holds three Under-23 caps. Played for Middlesex and London Boys before joining Spurs as an apprentice in July 1967. Signed professional in January 1969 and made his First Division debut the following September.

MARTIN CHIVERS: England centre-forward with 14 caps he scored the extra-time goal in the semi-final against Wolves which brings Tottenham to Wembley today. Spurs signed him from Southampton in January 1968 in what was then a £125,000 British record transfer. The following September he suffered a serious knee injury which threatened his career. In the last two seasons has scored more than 70 first-team goals and after a slow start to 1972-73 found peak form on the way to Wembley. Began his career with Southampton in season 1962-63.

MARTIN PETERS: Club captain and distinguished England midfield player with 54 caps. Made more than 300 League appearances for West Ham from debut in 1962 until March 1970, when joining Spurs in the £200,000-rated transfer in which Jimmy Greaves moved to West Ham. A member of the 1966 and 1970 England World Cup sides, he has also captained the national team. Has been among the First Division's leading scorers all this season.

JIMMY PEARCE: A local-born winger who first impressed in schools football and played for England Boys. Joined Spurs as an apprentice in May 1963 and turned professional two years later. Made his League debut against Arsenal at White Hart Lane in August 1968.

RALPH COATES: At £190,000 figured in what was then Britain's biggest straight cash transfer when signed from Burnley in May 1971. Began as a striker for Hetton Juniors but developed into an outstanding midfield player with Burnley. An England International with four full caps, he was handicapped by injury earlier this season.



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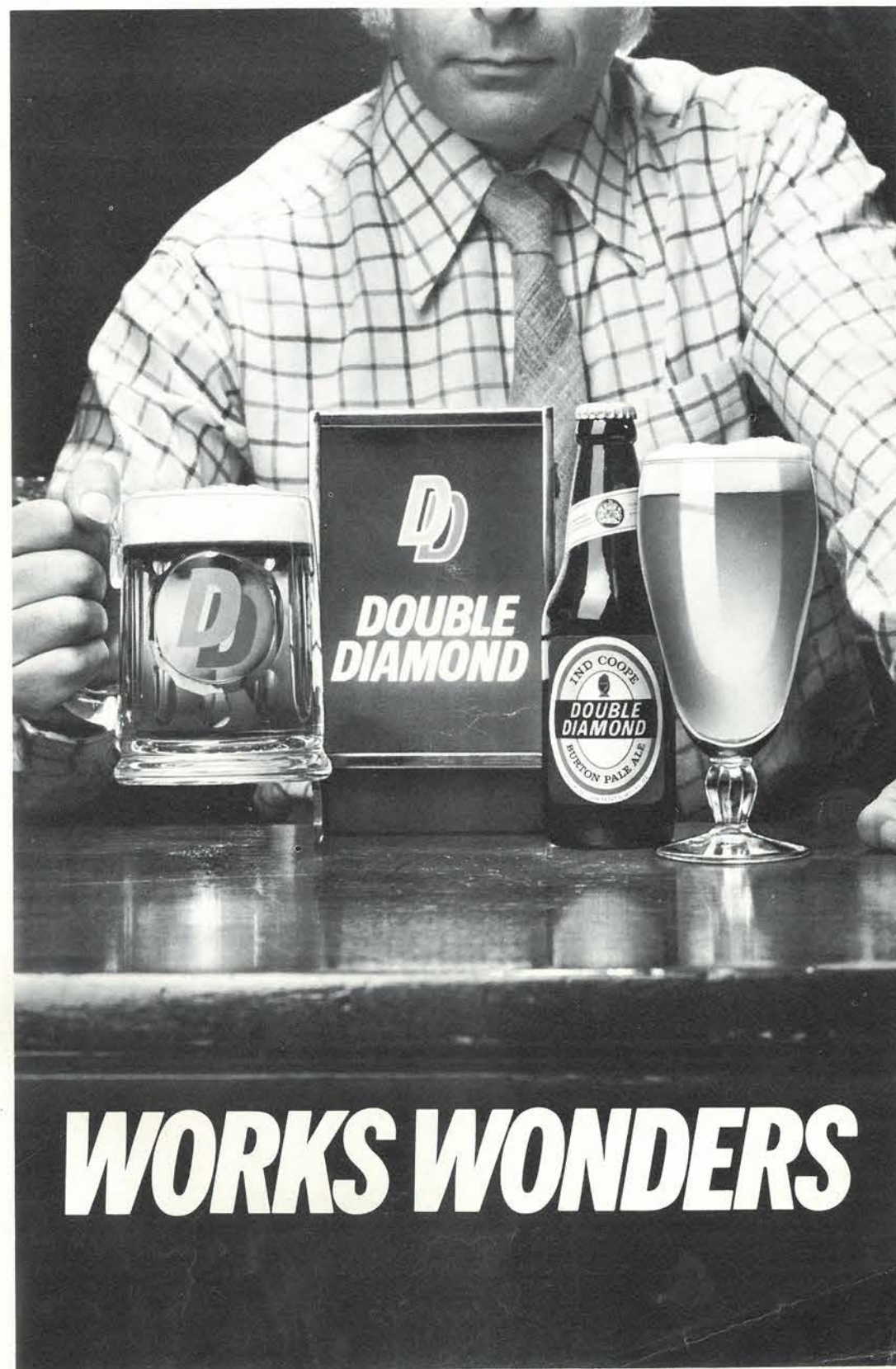
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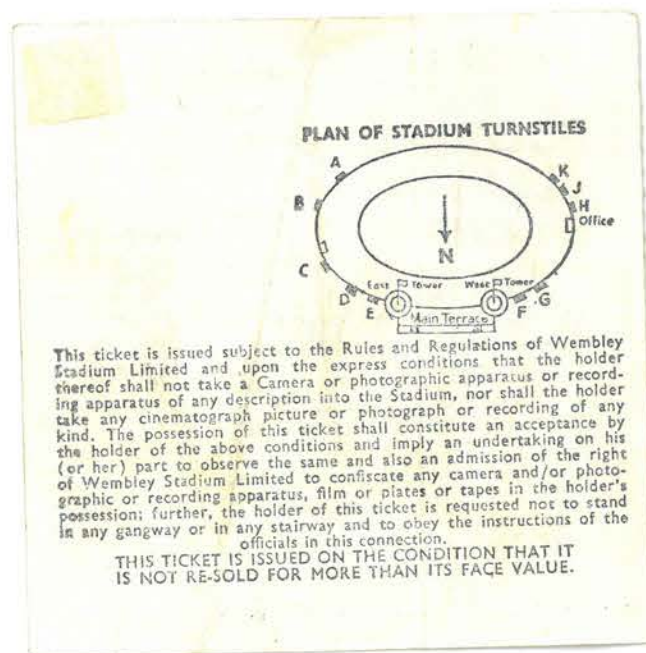
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